

# PORTUGAL CHAMA: POINT YOUR CUSTOMERS IN THE RIGHT DIRECTION AND WARN THEM ABOUT THE DANGERS OF FIRE.



## PROJECT DESIGN AND IMPLEMENTATION

### Preliminary assessment of the setting of the trail/route

Assessing the natural conditions and infrastructure that ensure users' safety.

Consider the current situation with regard to:

- The real and potential risks, both current and future;
- Points where the route intersects with areas classified as "Critical Zones" under the Municipal Plan for the Protection of the Forest against Fire;
- Areas where mobile phone coverage is low or non-existent;
- The existence, or the need to install, places or equipment that safeguard the refuge, shelter or evacuation of trail users if an incident occurs;
- The local means available to carry out any search and rescue operations that may be required.

### Safe design of the trail/route and its implementation:

- Ensure and/or identify accessibility options for search and rescue teams responding to an incident;
- Take into account the need for evacuation points (places of refuge) that could be identified as places with better accessibility for search and rescue initiatives;
- Consider establishing points that offer better safety for trail users (places of refuge), in hamlets or in isolated places;
- Ensure that walkers and cycle-tourists can use the trail in safety by installing devices that prevent or restrict motor vehicle traffic.



## PRODUCTION OF INFORMATION

### Provision of information for users on the informational and promotional supports for the trail/route.

Information to be included in the trail leaflet, on the panel at the start of the trail, on other structures along the trail and on the website of the body responsible for managing the trail:

- The need for users to comply with the Code of Conduct and to take measures to ensure their own safety.
- Quantitative seasonal weather conditions regarding sunstroke/heat.
- Conditions underfoot and when crossing water courses.
- The existence of any hunting reserves and the periods and days when hunting is allowed.

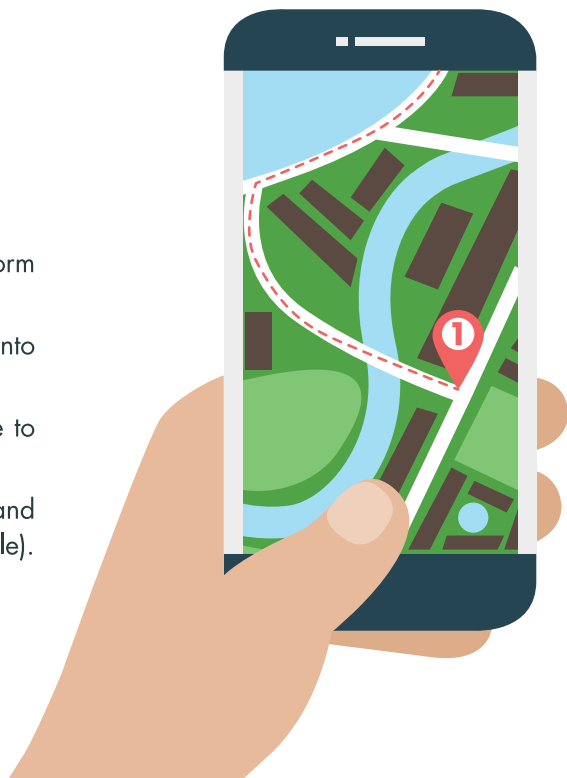
- The existence of any free-range livestock.
- A map of the route indicating a number of landmarks that will enable trail users to precisely pinpoint their location.
- Information about, and maps of, any critical zones, as regards protecting the forest against fire.
- The location of any places of refuge and/or shelters.
- Contact details: **112**, Fire Brigade and Police (GNR) and the conditions under which they can/should be used.
- Contact details that can be used to report anything untoward (e.g. improper use of the trail/route, any deterioration or disrepair, etc.).
- Information should be provided in various languages or in Portuguese and English at the very least.



## DAY-TO-DAY MANAGEMENT

### Protecting users

- Make sure that information about the trail/route is included in a platform where users have to register.
- Consider the organisation of the annual calendar of initiatives, taking into account the prevailing conditions on the trail/route.
- Inform users about periods when the trail is closed or out of use due to exceptional circumstances.
- Inform users about the registration system that records when they enter and leave the trail, and what information they need to provide (if applicable).



Portugal is one of the countries with the highest forest cover in Europe and is a favourite destination for nature-loving holidaymakers. It is vital that we appreciate what these spaces offer us and take care of their worth. To this end, Turismo de Portugal and AGIF have joined forces to raise awareness among tourism companies and tourists with a view to preventing rural fires and safeguarding people and goods.

**Read this leaflet carefully.  
It will make all the difference.**

[www.portugalchama.pt](http://www.portugalchama.pt)

[www.portuguesetrails.com](http://www.portuguesetrails.com)



INPUT AND TRANSLATION PROVIDED BY ASSOCIAÇÃO SAFE COMMUNITIES PORTUGAL

Information intended for managers and produced on the basis of ADAI, ICNF and ANEPC technical contributions. For more information, contact the institutions in question and consult the applicable legislation.